

CHESAPEAKE BAY CANDLE®

Chesapeake Bay Candle Celebrates Grand Opening of First U.S. Factory

Rockville, MD (June 30, 2011) – Pacific Trade International, the integrated global marketer of candles, home fragrance, and home décor products and the company behind the Chesapeake Bay Candle brand, opened its first domestic factory in Glen Burnie, Maryland on June 28, 2011.

The occasion was celebrated with a grand opening event attended by nearly two hundred people including state and local officials, business partners, clients, friends, and employees.

The factory in Maryland's Anne Arundel County is the company's fourth manufacturing facility and the first in the United States. It is expected to create about one hundred jobs within a twelve-month period.

Equipped with a state-of-the art research and development center and laboratories for fragrance evaluation, fragrance stability testing, and burn testing, the factory will produce an extensive range of filled vessel candles through standardized, automated production. With over 125,000 square feet of space, the facility will also house a warehouse and operate a distribution center.

"Mei and I came to this country very young with nothing but the American Dream in mind", said Chesapeake Bay Candle CEO David Wang in his remarks at the opening event. "The United States and the beautiful state of Maryland have offered us many incredible opportunities. We are very fortunate and feel thankful for everything we have received. Now we want to do everything we can to pay back this community, the state and this country. This is one of the reasons why we are gathered today to celebrate the opening of our first domestic factory."

"The opening of the new Chesapeake Bay Candle factory is the beginning of a new chapter in our company's history," added Chesapeake Bay Candle President Mei Xu. "Chesapeake Bay Candle is now a true American brand. My vision for our Glen Burnie facility is to eventually become a hub for our consumer insight research and consumer connection. We also hope to offer special factory tours where visitors can learn the fascinating process of candle making. It would be a wonderful way to celebrate American manufacturing."

Husband-and-wife team Mei Xu and David Wang started Chesapeake Bay Candle in the basement of their home in Annapolis, Maryland in 1994. Inspired by the serene beauty of Maryland's idyllic shoreline, they decided to pay tribute and named their brand Chesapeake Bay Candle. From the very beginning, Chesapeake Bay Candle followed its mission to work with a passionate, global team to develop candles and home fragrances enhancing life's every occasion and creating beautiful memories. Today, Chesapeake Bay Candle is one of the most popular home fragrance brands in the county and around the world. The brand is available through leading retailers including Target, Kohl's, Hallmark, Bed Bath & Beyond and numerous others.

About Chesapeake Bay Candle

Chesapeake Bay Candle is the home fragrance brand synonymous with stylish design and unique, nature-inspired fragrances. Established in 1994, the brand draws inspiration from the serene beauty of Maryland's idyllic shoreline. Season after season Chesapeake Bay Candle provides style, fragrance, and ambiance to families around the world. The brand is available through retailers such as Target, Kohl's, Bed Bath & Beyond, and Hallmark. Visit us at www.chesapeakebaycandle.com.

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